



Association for Medical Education and Research in Substance Abuse

35th Annual National Conference
November 3-5, 2011

AMERSA at 35: New Times - New Paradigms

CONFERENCE HIGHLIGHTS

Plenary Speakers to include:

- James G. Murphy, PhD - Behavioral Economics: Implications for the Conceptualization and Treatment of Addiction
Kevin Volpp, MD, PhD and Geoffrey C. Williams, MD, PhD - A Spicy Debate - Resolved: Employers, the Government, and Third Party Payors Should Incentivize Smokers to Quit
Richard L. Brown, MD, MPH and A. Seiji Hayashi, MD, MPH - The Role of the Medical Home in Addressing Behavioral Risk Factors
J. Wesley Boyd, MD, PhD, Ximena Sanchez-Samper, MD; Miriam Schizer, MD, MPH, and Patricia Schram, MD - I Want a New Drug! Novelities in Adolescent Substance Abuse
Betty Ford Award - Sharon Walsh, PhD - Prescription Opioid Abuse: Translating Laboratory Findings to Clinical Practice
John P. McGovern Award - John R. Knight, MD - Associate Professor of Pediatrics at Harvard Medical School and the founder and ... Director of the Center for Adolescent Substance Abuse Research at Children's Hospital Boston
Breakfast Session: NIDA's Electronic Health Records Project: From Screening to Decision Support, presented by: Betty Tai, PhD, Richard Saitz, MD and Robert Lindblad, MD
Public Policy Luncheon - Update on the Proposed NIH Institute that will Focus on Substance Use, Abuse and Addiction Research Presented by: Lorraine Gunzerath, PhD, MBA, David Shurtleff, PhD, Kenneth Warren, PhD, Susan R.B. Weiss, PhD

Also: Research Presentations and One-on-One Mentoring Program

CONFERENCE FEES

(Note: The following fees will increase by \$50 on 9/01/11) \*

Table with 2 columns: Fee Category and Amount. Rows include AMERSA Members (\$495), Non-Members (\$595), Sponsored First Time Attendee (\$495), Non-Sponsored First Time Attendee (\$545), Student (Pre-doctoral, health professional full-time student) (\$350), Award Winner (\$0), and One day attendee (\$350).

Workshops you plan to attend. (You may choose one workshop for each day)

Thursday, November 3, 3:30-5:00 pm

- Addiction Treatment in the Era of the Patient-Centered Medical Home: A Workshop on Integrating Primary Care and Opioid Agonist Therapy - Christine Pace, MD, Marc Gourevitch, MD, MPH, Roy Cohen, MD, Alexander Walley, MD, MSc

After attending this workshop, participants will be able to:

- 1. Identify opportunities for better integrating primary care and opioid agonist treatment;
2. Identify essential elements to initiating and maintaining integrated programs, and strategies to overcome logistical, organizational and financial barriers;
3. Develop an action plan for either initiating or improving integrated medical and opioid agonist treatment in the participant's own clinical setting.

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- **How to Use Standardized Patients to Teach Students Substance Abuse Screening and Counseling Skills** - Patricia I. Wathen, MD, Audrey H. Ortega, BSBM, Michelle Conde, MD  
Participants will learn how standardized patients (SPs) can supplement an educational program about screening and counseling for substance abuse. Specific skills will include:
  1. Identifying areas where use of SPs can enhance teaching
  2. Learning how to 'design' a standardized patient scenario, including identifying educational goals, developing assessment tools, developing the SP 'role', preparing learners, and giving feedback.
  3. Identifying resources for SP scenarios including MedEdPortal, ASPE, and local resources
  4. How to use results of SP interactions to guide curricular development.
- **SHIFTS HAPPEN: Creative Thinking for Stress-Resilience and Burn-Out Prevention** - Jude Treder-Wolff, LCSW, RMT, Nicholas Wolff, LCSW, BCD  
This workshop will integrate evidence-based information about the biochemical and physiological effects of psychological stress with techniques for enhancing personal stress-resiliency. We will employ creative experiences and thinking tools that cultivate the cognitive shifts and skills that have been found to be helpful to health care professionals in sustaining a high level of commitment and performance as well as reduce or reverse symptoms of burn-out.
- **Talking with Pictures: Concepts and Hands-on Experience for Substance Abuse Education and Research** - Laura S. Lorenz, PhD, MEd, CBIS  
This workshop will briefly cover the foundations of photovoice, provide examples of photos and narratives from work with individuals living with brain injury, people living with HIV/AIDS, and others, and provide interactive experience with several photovoice steps: becoming a visual researcher, discussing images, writing narratives, and analyzing images and text. The seminar will culminate in a brainstorming session by session attendees on possibilities for adapting the photovoice methodology to their substance abuse and behavioral health educational, research, service, and evaluation programs and discussion of potential funding and publication opportunities for participatory visual research.

### Friday, November 4, 2:15-3:45 pm

- **Brief Counseling Skills for Non-Therapist Clinicians: What To Do with a 15 Minute Med-Check Visit** - James Finch, MD and Jane Blansfield Finch, MSW  
SBIRT has gained wide acceptance as a clinical strategy. However, patients at the addiction end of the continuum often refuse or have minimal involvement in formal addiction treatment. While the increase in office-based prescribing of adjunctive or agonist medications provides opportunities for the medical clinician to supply or reinforce elements of addiction recovery, non-therapist clinicians may hesitate to actively take on this role. This workshop will explore these issues while demonstrating an active learning model to acquire and apply basic addiction counseling skills in the context of brief clinical encounters.
- **Knowing When to Say "When": Transitioning Patients Out of Opioid Therapy**
- **Understanding and Helping Families with Parental Substance Abuse: The Value of Mentalization-Based Treatment** - Christine H. Fewell, PhD, LCSW, CASAC and Lala A. Straussner, DSW/PhD, LCSW  
This interactive workshop will help participants to:
  1. Learn the results of recent research on dynamics in substance abusing families and the effects of parental substance abuse on children across the life span
  2. Understand the concept of mentalization as an important skill for emotion regulation and how it is impaired by substance abuse
  3. Learn about Mentalization-Based Treatment interventions and programs for helping substance-abusing parents increase their mentalizing ability
- **Unlock the Mysteries of NIH Research Funding: Improve Your Grant Application and Improve Your Chance at Success** - Harold I Perl, PhD  
Applying for research funding from NIH can be a daunting and frustrating experience - especially in today's budget environment - but there can be an easier way. The instructor -- a 21-year veteran of the National Institute on Drug Abuse and the National Institute on Alcohol Abuse and Alcoholism -- presents an in-depth workshop that will help investigators learn how to develop successful applications for NIH research grant funds. Researchers at all levels of experience - from the first-time applicant to the seasoned principal investigator - can gain valuable insights. Workshop attendees will get an illuminating behind-the-scenes look at the application process and can benefit from the experience of a knowledgeable program official.

## Functions

**Conference registrants are welcome (and encouraged!) to attend all of the following events at no additional cost.**

*Cost is included in registration fee if reserved in advance.*

- Thursday Evening Welcome Reception & Poster Session, Thursday Program Committee Meeting
- Friday Breakfast Meeting, Friday Luncheon Meeting, Friday Evening Dinner and Auction
- Saturday Breakfast Meeting, Saturday Program Committee Meeting, Saturday Business Meeting